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The Strangeness of Beauty

Contribution by
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Parasol unit
foundation for contemporary art

The Strangeness of Beauty

Curated by Ziba Ardalan

It is probably true to say that from the onset of their creative work, artists confront the concept of beauty and aesthetics, even though they may go against it later in their career. According to the philosopher Denis Dutton, beauty is far more than a passing thought or feeling, rather our response to it arises from deep within our mind – from our ancestral past. Within the development of contemporary art, we know that conceptualism, or the art of ideas, and its many ramifications increasingly became the overriding criteria in the work of artists during the second half of the twentieth century, and thus largely replaced the discourse on beauty. Later, political art reinforced such tendencies and beauty was relegated to being somewhat kitsch and peripheral.

The Romantic poet and writer Edgar Allan Poe, in his 1838 book *Ligeia: Short Stories*, explored the interconnectedness between beauty and strangeness. Describing the facial features of Ligeia, one of the story's characters, Poe noted that 'There is no exquisite beauty ... without some strangeness in the proportion.' Indeed, it seems that Poe believed strangeness to be an essential ingredient of beauty. Now, nearly 200 years later, amidst countless discussions about political art, racial issues and matters threatening the planet and its inhabitants, it does seem worthwhile to once more bring the relationship between strangeness and beauty to the table and open up the conversation with various thinkers.

In these brief conversations held under the umbrella of Parasol unit, I take immense interest in asking each invited guest whether strangeness and beauty have been at all relevant in their practice and will look forward to receiving their overall thoughts on the topic.

Ziba Ardalan

Founder, Artistic and Executive Director
Parasol unit foundation for contemporary art

Cover image: Cecilia Edefalk, *Double White Venus with Mask*, 2008. Egg tempera and oil on linen. Private collection.

Thomas Hirschhorn

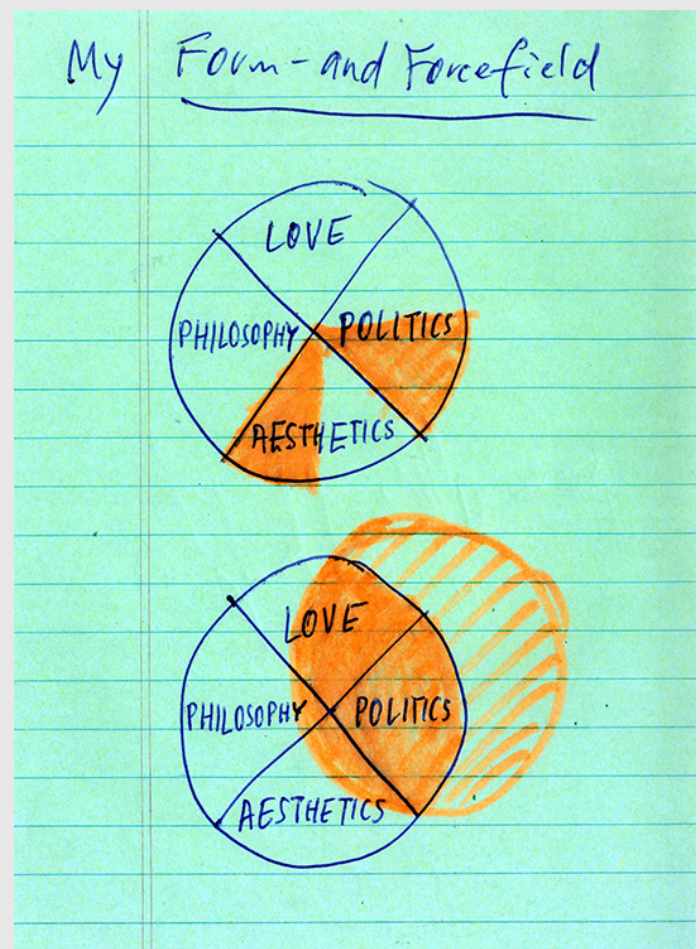
About Beauty



Thomas Hirschhorn, *Pixel-Collage n°113*, 2017
610 x 1270 cm (240 x 500 in). *De-Pixelation* exhibition view at
Gladstone Gallery, New York, 2017
Courtesy of the artist and Gladstone Gallery, New York
Photograph David Regen

'It's beautiful!' There is no more enjoying, no more empowering, no more encouraging comment concerning a work of art. As an artist, I want and I always wanted to do a beautiful artwork. I think the most powerful judgement about a work of art is the term *Beautiful!* If I love a work of art, it's because it is beautiful. The notion of *beauty* is self-sufficient. Something is beautiful as such. There is no need for argument or discussion. As *love*, *beauty* is an absolute, a universal notion, nobody can deny love, nobody can deny beauty. Beauty is an affirmation, it is never a question of taste, of aesthetical education or cultural habits. I am not interested in doing a non-beautiful artwork, I never toyed with *ugliness*. It's not because somebody says that my work is ugly, horrific, depressing or odd that I will take over those terms. I am not playing around these notions or using them in order to demonstrate them. I will never, ever give up the notion of *beauty*. Beauty must be *occupied* and preserved from capitalism, from consumerism, from the fashion industry. I do not want to abandon beauty to the glamour business. Everything which is beautiful has to come from the inside, from myself, from myself in confrontation with the world. I want to work with what belongs to me and I want to stay free. I want to confront the world's incomprehensibility and uncertainty, not by bringing peace or quietness, but by working within the chaos and within the unclarity of the world. I want to do something charged that reaches *beauty* in its necessity, in its emergency and its intensity. Something beautiful arises if there is an engagement and if the *mystery* contained in this engagement remains. It is the autonomy and the absoluteness of the artwork which gives it its beauty.

As an artist, I do know that we are living in a beautiful, over complex, contradictory,



Thomas Hirschhorn, *Form- and Force-field Schema*, 2014
Courtesy the artist

violent, cruel world, and I want my work to reflect this. I want to give it a form which challenges the world, my world, our world, I want to give form to the time I am living in and I want to give form to the reality which is mine and which surrounds me. Giving form is my commitment as an artist. My problem as an artist – and art's problem – is to give form. A form, my very own form, a form only I see, a form which in its logic only I have to understand, and a form only I can give. I use the term 'give form' because it means giving from myself – giving form is not *doing* a form or *making* a form. Therefore, I invented my own *Form-and Force-field* to include the notions of love, philosophy, aesthetics, and politics. I always want – this is my logic – to embrace these four notions, even unequally, together in my work. *Aesthetic* is therefore a necessary part of my *Form-and Force-field*, but is not to be confused with *beauty*. I understand *beauty* as emancipation out of *aesthetics*, because, only if the dimension of aesthetics is dominated can there result *beauty*. Thus, *form* is non-splittable, non-negotiable and even, non-discussable. A form is always *beautiful* and a form is always about *beauty*. Form only exists as something entire, indivisible and complete, as an atom or a core, as hardcore – *form* is hardcore. Only something which has *no form* is ugly. Form is what gives ethics, clarity, purity, movement in the incommensurable and beautiful world we are living in.

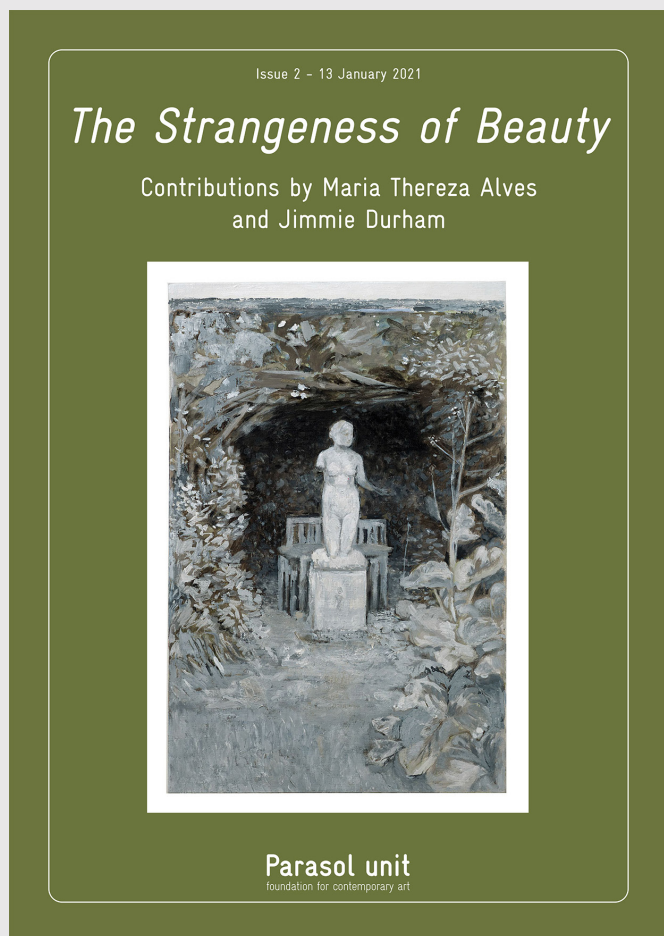
Simone Weil writes in *Waiting For God*, 'All the horrors produced in this world are like the folds imposed upon the waves by gravity. That is why they contain an element of beauty. Sometimes a poem, such as *The Iliad*, brings this beauty to light.'

Thomas Hirschhorn, Aubervilliers, 2004/2020



Thomas Hirschhorn, *Pixel-Collage n°13*, 2015
43 x 44 cm (17 x 17½ in)
Courtesy of the artist and Galerie Chantal Crousel, Paris
Photograph Florian Kleinfenn

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The Strangeness of Beauty
Issue 2, 13 January 2021

Featuring contributions by:
Maria Thereza Alves and
Jimmie Durham